

## BOARD OF DIRECTORS

Dato' Abdul Mutalib Bin  
Datuk Seri Mohamed Razak\*  
Chairman

Abdul Rahman Bin Ahmad  
Group Managing Director /  
Chief Executive Officer

Dato' Sri Ahmad Farid Bin Ridzuan

Dato' Hj Kamarulzaman Bin Hj Zainal

Shahril Ridza Bin Ridzuan

Tan Sri Lee Lam Thye\*

Tan Sri Mohamed Jawhar\*

Dato' Abdul Kadir Bin Mohd Deen\*

Dato' Gumuri Bin Hussain\*

\* Independent Non-Executive Director

## AUDIT COMMITTEE MEMBERS

Dato' Gumuri Bin Hussain\*  
Chairman

Members

Dato' Abdul Mutalib Bin Datuk Seri  
Mohamed Razak\*

Tan Sri Lee Lam Thye\*

Tan Sri Mohamed Jawhar\*

## COMPANY SECRETARIES

Roselinda Hashim (LS0008976)  
Jessica Tan Say Choon  
(MAICSA7057849)

## REGISTERED OFFICE

Media Prima Berhad  
Sri Pentas  
No 3, Persiaran Bandar Utama  
Bandar Utama, 47800 Petaling  
Selangor Darul Ehsan  
Tel : 03 7726 6333  
Fax : 03 7728 0787

## REGISTRAR

Symphony Share Registrars Sdn. Bhd.  
Level 26, Menara Multi Purpose  
Capital Square  
No 8, Jalan Munshi Abdullah  
50100 Kuala Lumpur  
Tel : 03 2721 2222  
Fax : 03 2721 2530 / 31

## AUDITORS

PricewaterhouseCoopers  
Level 10, 1 Sentral Jalan Travers  
Kuala Lumpur Sentral  
P. O. Box 10192  
50706 Kuala Lumpur  
Tel : 03 2173 1188  
Fax : 03 2173 1288

## SOLICITORS

M/s Arifin & Partners  
Advocates & Solicitors  
Unit A3-8, Block A  
Megan Phileo Promenade  
189, Jalan Tun Razak  
50400 Kuala Lumpur  
Tel : 03 2162 0499  
Fax : 03 2162 0490

M/s Zaid Ibrahim & Co  
Advocates & Solicitors  
Level 19, Menara Milenium  
Pusat Bandar Damansara  
50490 Kuala Lumpur  
Tel : 03 2087 9999  
Fax : 03 2094 4888

M/s TH Liew & Partners  
Advocates & Solicitors  
Suite PH1, Penthouse Level  
Wisma UOA Pantai  
No 11, Jalan Pantai Jaya (Jalan 4/83A)  
59200 Kuala Lumpur  
Tel : 03 2241 9000  
Fax : 03 2241 9001

M/s Mazlan & Associates  
Advocates & Solicitors  
Level 3A Wisma E & C  
2 Lorong Dungun Kiri  
Damansara Heights  
50490 Kuala Lumpur  
Tel : 03 2715 8802  
Fax : 03 2715 8801

## BANKER

Malayan Banking Berhad  
No 2, Lorong Rahim Kajai 14  
Taman Tun Dr Ismail  
60000 Kuala Lumpur  
Tel : 03 7727 9459  
Fax : 03 7729 2770

# corporate information

---

## MEDIA PRIMA BERHAD

Abdul Rahman Bin Ahmad  
Group Managing Director /  
Chief Executive Officer

Dato' Sri Ahmad Farid Bin Ridzuan  
Group Chief Executive Officer,  
Television Networks and  
Chief Executive Officer,  
International Business/  
Chief Executive Officer,  
Media Prima Berhad Strategic Media Fund/  
Media Prima Berhad Asset  
Management Company

Dato' Amrin Bin Awaluddin  
Group Advisor / Chief Executive Officer, TV3

Dato' Hj Kamarulzaman Bin Hj Zainal  
Group Director, News & Current Affairs,  
Television Networks

Amil Izham Bin Hamzah  
Group Chief Financial Officer

Badariah Binti Jalil  
Group General Manager, Corporate Affairs

Zuraidah Binti Atan  
Group Chief Technology Officer

Fazlin Abu Hassan Shaari  
Group General Manager, Finance

Sere Mohammad Bin Mohd Kasim  
Group General Manager, Corporate  
Governance & Risk Management

Roselinda Hashim  
Company Secretary /  
Group General Manager,  
Legal & Secretarial

Laili Hanim Binti Mahmood  
Group General Manager,  
Regulatory Affairs  
Television Networks

Eliza Binti Mohamed  
General Manager, Communications

Shareen Ooi Bee Hong  
Group General Manager, Client Services  
Television Networks

Tuan Hj Zulkifli Bin Hj Mohd Salleh  
Group General Manager,  
Business Development  
Television Networks

Navonil Roy  
General Manager, Business Development

Tan Kwong Meng  
Group General Manager, Engineering  
Television Networks

Abdul Rashid Bin Maik Khushi Muhammad  
Group General Manager,  
Airtime Management Group  
Television Networks

Mohamad Azri Bin Abdul  
General Manager, Client Services  
Television Networks

Nor Arzlin Binti Redzwan  
General Manager,  
Human Resources Management  
Television Networks

Cheah Cheng Imm  
General Manager,  
Acquisition & Content Management  
Television Networks

Marzina Binti Ahmad  
General Manager, Research  
Television Networks

Nyarose Binti Mohd Jaafar  
Manager, Management Services  
Television Networks

## SISTEM TELEVISYEN MALAYSIA BERHAD

Dato' Amrin Bin Awaluddin  
Chief Executive Officer

Nurul Aini Hj Abu Bakar  
General Manager,  
Brand Management Group

Shaharudin Bin Abd Latif  
General Manager  
News & Current Affairs

Wee Your Lee  
General Manager, News Gathering  
News & Current Affairs

Sherina Mohamad Nordin  
General Manager, Mass Market  
Brand Management Group

Badariah Binti Jalil  
General Manager,  
Corporate Communications

## NATSEVEN TV SDN. BHD.

Suridah Jalaluddin  
Chief Executive Officer

Nur Airin Zainul  
General Manager, ntv7

Mohsin Bin Abdullah  
Editor-in-Chief, News

Sofwan Bin Mahmood  
Deputy Editor-in-Chief, News

## METROPOLITAN TV SDN. BHD.

Ahmad Izham Bin Omar  
Chief Executive Officer

Lam Swee Kim  
General Manager, 8TV

Sofwan Bin Mahmood  
Executive News Editor

**CH-9 MEDIA SDN. BHD.**

Bukhari Bin Che Muda  
Chief Operating Officer

Noor Amy Ismail  
Head, Brand Management

Mohd Lokman Hamidi  
Deputy Editor-In-Chief, News

**MEDIA PRIMA BERHAD  
INTERNATIONAL BUSINESS**

Dato' Sri Ahmad Farid Ridzuan  
Chief Executive Officer,  
International Business

Shariman Zainal Abidin  
Consultant, TV Networks Operations

Dr. Ahmad Zaki Mohd Salleh  
Consultant Engineering

**PRIMEWORKS STUDIOS SDN. BHD.**

Farisha Pawanteh  
Chief Operating Officer

Azhar Borhan  
General Manager  
Content & Industry Development

Lennon Lim Yen Leong  
General Manager, Sports

Ahmad Kamaludin Zaba'ai  
General Manager, Malay/English  
Magazine, Documentary

Ahmad Puad Onah  
General Manager  
Movies / Drama

Peter Chin  
Group Creative Director &  
General Manager, Creative Services

Tengku Iesta Tengku Alaudin  
General Manager, Studio Business &  
Corporate Affairs

Mas Ayu Ali  
General Manager, Chinese Entertainment

Hemanathan Paul  
Manager, Malay / English Entertainment

Fadzliniza Zakaria  
Manager, Malay / English Entertainment

Kamarul Zamli Ramly  
Manager, Malay / English Entertainment

Sunil Kumar  
Manager, Malay / English Entertainment

**SYNCHRO SOUND STUDIO SDN. BHD. /  
MAX-AIRPLAY SDN. BHD.**

Ahmad Izham Bin Omar  
Head, Radio Networks

Seelan Paul  
General Manager, Radio Networks

Zurina Binti Othman  
General Manager, Brand & Promotions

Anida Mohd Tahrir  
Programme Manager

Mohd Akhmal Bin Andak  
Network Engineering Manager

**ALT MEDIA SDN. BHD.**

Ahmad Izham Omar  
Chief Executive Officer

Mohd Zulkifli Bin Abd Jaill  
General Manager, Content,  
Brand & Marketing

Paul Moss  
General Manager, Platforms,  
Technology & New Business

Alfred Juan Anthony  
Manager, Online Sales

**BIG TREE OUTDOOR SDN. BHD.**

Mohammad Azlan Bin Abdullah  
Chief Executive Officer

**BIG EVENTS SDN. BHD.**

Kenneth Teo  
General Manager, Big Events

**TV3 NETWORKS LIMITED**

Syed Zaidi Bin Syed Ahmad Akil  
Chief Executive Officer

Suhaimi Bin Sheikh Muhamad  
Chief Operating Officer

# corporate structure

Media Prima

## International Division



TV3 Network Limited (TV3 Ghana)  
90%

MPB Primedia Inc.

MPB Primedia Inc.  
70%

## New Media



Alt Media Sdn. Bhd.  
100%

## Outdoor



Big Tree Outdoor Sdn. Bhd.  
100%



UPD Sdn. Bhd.  
100%



The Right Channel Sdn. Bhd.  
100%

## Radio



Max-Airplay Sdn. Bhd.  
75%



Synchrosound Studio Sdn. Bhd.  
100%



Radio Wanita Sdn. Bhd.  
80%

## Print



The New Straits Times Press (Malaysia) Berhad (NSTP)  
43.29%

## Events Management



Big Events Sdn. Bhd.  
100%

## Content Creation



Primeworks Studios Sdn. Bhd.  
100%

## Television Broadcasting



Sistem Televisyen Malaysia Berhad  
100%



Metropolitan TV Sdn. Bhd.  
100%



CH-9 Media Sdn. Bhd.  
100%



Natseven TV Sdn. Bhd.  
100%



# organisational structure



HEROES

# BOARD OF DIRECTORS

Dato' Abdul Mutalib Bin Datuk Seri Mohamed Razak  
**CHAIRMAN**

