



# CONTENT

Primeworks Studios is the largest content developer, producer and distributor in Malaysia, producing more than 5,000 hours of television, film and digital content annually.



primeworks studios

primeworks distribution

gb

MONKEY BONE

8unit

emas

## PRODUCING AWARD-WINNING CONTENT

### PRIMEWORKS STUDIOS

Producing content since 1984, Primeworks Studios is one of Asia's largest production houses and is the home of experienced content creation professionals. From content development to production to distribution, Primeworks Studios is the creative force behind some of Malaysia's most popular programmes including *Majalah 3*, *Jalan Jalan Cari Makan*, *Welcome to the Rail World* and *Hip-Hoppin' Asia*.

### GRAND BRILLIANCE

Primeworks Studios' feature films are represented by its film production imprint, Grand Brilliance Sdn Bhd ("GBSB"). GB consistently produces a diverse range of films annually across varied genres, and many of these features have made headlines for both commercial and critical successes.

For an alternative flavour, Light Bulb Pictures Sdn Bhd represents the best of gritty and offbeat features and provides an opportunity, especially for first-time directors, to see cutting-edge ideas being projected onto the silver screen.

### PRIMEWORKS DISTRIBUTION

#### Monkey Bone

Monkey Bone is the recording label and publishing subsidiary of Media Prima Berhad. The recording label produces albums for talents arising from Media Prima's line of reality shows, including *Malaysian Idol*, *Project Superstar* and *One in a Million*. Album genres produced include pop, rock, R&B, ballad and hip-hop.

#### The 8unit

The 8unit is the talent management division of Primeworks Studios. Formed in 2004, The 8unit is Primeworks Studios' talent management arm set up to manage emerging artistes of reality shows like the *Malaysian Idol*, *Project Superstar* and *One in a Million*. The 8unit's talent offerings have since expanded to include the finest in the entertainment industry. This division also specialises in events management and production, as well as events marketing and promotions.



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